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back

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PROPERTY developer UEM Sunrise Bhd plans to incorporate a privately-run bus service in Puteri Harbour, Nusajaya, Johor, to increase accessibility and reduce traffic within the 278ha development, says a source close to the company.

However, it is not yet known how much UEM Sunrise will invest in this project or what fares will be charged, as the developer is working out the details, he says. Puteri Harbour, offering views of the sea and neighbouring Singapore, is to be the jewel of Nusajaya. This precinct is still under development, under the purview of master developer UEM Sunrise. The development houses a marina and a ferry terminal, fashioned after those on the French Riviera. The development's components include waterfront residential, commercial, hotel, food and beverage, the arts, music and entertainment venues, and a cultural park owned by the Johor government. The Johor State New Administrative Centre (JSNAC), the Puteri Harbour Ferry Terminal CIQ (Customs, Immigration and Quarantine complex) and an international convention centre are all in the vicinity. Puteri Harbour offers luxury living and is high-end real estate for investors and buyers; so it is vital that potential transport issues are solved before they become a problem, the source says. **FocusM**