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ISSUE

August 2010

@Nusajaya

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From the editor -
Our very own communication channel

NUSAJAYA
Malaysia

FROM THE EDITOR - OUR VERY OWN COMMUNICATION CHANNEL



What you are reading is the very first edition of @Nusajaya, an e-newsletter dedicated to keeping you informed of the going-ons, progress and updates on Nusajaya – our world in one city.

As we move in breakneck speed to build Asia's new regional city, we understand what really makes a city are its citizens – the people that breathe life to some very well put together bricks and mortar. You are the pioneers and believers and supporters of Nusajaya. As stakeholders in this largest urban integrated development in Southeast Asia spanning some 24,000 acres, we at UEM Land – the master developer of Nusajaya, intend to keep you updated on the going-ons in Nusajaya.

@Nusajaya will be in your inboxes every month with different features focusing on the 8 catalyst develop-

ments in Nusajaya, news with more depth and detail plus updates on how this new and exciting city is heading towards the significant 'tipping point' in 2012.

There will be enhancements to @Nusajaya to look forward to as we move along. Look out for our 'talk back' feature next month.

It's been great 'talking' to you. Let's catch up again in September. Meanwhile, to all our Muslim readers, Selamat Berpuasa.

Sincerely,

Zamry Ibrahim
GM Strategic Marketing

PUTERI HARBOUR WINS FIABCI PRIX D'EXCELLENCE 2010 AWARD



The FIABCI Prix D'Excellence Award – a prestigious, international acclaimed award, recognises projects that best embody excellence in every aspect of the real estate discipline.

Puteri Harbour, the crown jewel of Nusajaya, was the winner of Best Master Plan Category at the FIABCI Malaysia Property Awards 2009 and the Runner Up of the FIABCI Prix D'Excellence Award for Best Master Plan 2010 Category. Designed by world-renowned architect Philip Cox of Cox Architects, the 688-acre prime waterfront city is South East Asia's 'must sail to' destination, a

brehtaking experience matched only by the symphony of stunning panoramic vistas.

Through the FIABCI Prix D'Excellence Award, Puteri Harbour has gained more than global recognition. From its astute environment management policies to its policy changing Urban Design Guidelines, Puteri Harbour stands out from its competitors, and is placing Malaysia on the map, as a globally desired, world-class waterfront destination. The fact it is the southernmost marina on mainland Asia further enhances its appeal.

MARLBOROUGH COLLEGE TO OPEN FIRST SCHOOL OUTSIDE UK IN NUSAJAYA



Marlborough College, a renowned British co-educational boarding school, steep in history and tradition has chosen Nusajaya as its first international venture.

Scheduled for completion in September 2012, Marlborough College Malaysia will complement EduCity by providing world-class education to local and international students from across Asia, between the ages of five and eighteen years.

Facilitated by Iskandar Investment Berhad, Marlborough College Malaysia will be developed across 90 acres, fully equipped with state-of-the-art teaching and sporting facilities including 7 rugby fields, a 400-metre

running track, a 25-meter swimming pool and a cricket pitch upon completion.

Nusajaya's international venture with Marlborough College sees Asia's new regional city continue to introduce first class education, facilities and amenities to Iskandar Malaysia, elevating the region's standing as a preferred destination for education.

As an emerging global education destination, Nusajaya will provide a complete education ecology, encompassing levels from pre-schools, primary and secondary schools to higher education institutions and universities.

INNOVATIONS TO ENHANCE SECURITY AT NUSAJAYA RESIDENCES



Nusajaya Residences is a testament to the co-existence between sophisticated urban living and nature. Contemporary homes nestled in landscaped parks, gardens and tropical mangroves of coastal Johor, Nusajaya Residences are complemented by modern amenities and infrastructure with a priority on the safety and security of its residents.

East Ledang

East Ledang, Nusajaya's premium freehold residential development, is carefully planned to incorporate architecture aesthetics with natural landscape creating a desirable lifestyle within a tranquil and idyllic surrounding.

With the implementation of the East Ledang Security Intelligence System (ELSiS), residents will enjoy unparalleled security within the precinct. Dubbed one of the most advanced security management systems in the country, it offers cutting-edge technology including visitor/intruder tracking and motion analysis technology, exit vehicle tracking system, movement facility and

resident-security force alert alarm system wired to the Precinct Security Command Centre and Nusajaya Master Security Command Centre.

Horizon Hills

A 1,200-acre freehold development in the heart of Nusajaya, Horizon Hills features world-class, low density living across 13 residential precincts. Sweeping views of fairways and woodlands coupled with first-class amenities including a designer 18-hole golf course, living at Horizon Hills is luxurious as it is peaceful.

This award winning golf development has incorporated Crime Prevention Through Environmental Design (CPTED) into its planning where it employs physical design features that discourage crime whilst encouraging justifiable use of the environment. Combining unique elements of defensible space, surveillance, lighting, landscaping and physical security, it promotes a secure and protected living environment for its residents.

COLUMBIA ASIA HOSPITAL NOW OPEN



UEM Land Holdings Berhad hosted a 'Health themed Super Sunday' on 25th July 2010, in conjunction with the Columbia Asia Hospital Nusajaya (CAHN) official launch on 24th July 2010.

CAHN is the first multi-disciplined medical facility in Nusajaya, offering a range of quality medical services catering to healthcare needs of the South-Malaysia region and beyond.

The "Health themed Super Sunday" was a combined effort between UEM Land and CAHN in tandem with the mission and concept of building a healthy community in Nusajaya. "This event is a great platform for us to

get closer to the public and the existing home owners in Nusajaya. In our aims to promote health awareness and a healthy community, we are delighted to have Columbia Asia Hospital today in promoting a healthy living," said Encik Suhairi, UEM Land's General Manager of NDSB.

The "Health themed Super Sunday" programme was packed with various events and activities including free health screenings, health talks, traditional back relief and shoulder massages, DIY creative arts and crafts and more and was attended by more than a thousand visitors and Nusa Idaman home owners.

SiLC NUSAJAYA OPENS NEW PHASES OF INDUSTRIAL LOTS



SiLC Nusajaya, Malaysia's pioneer managed clean and green industrial park spanning 1,300 acres, is paired with unbeatable global connectivity and world-class infrastructure. SiLC Nusajaya is home to Malaysia's premier biotechnology park – BioXCell, positioned to complement biotechnology clusters of Singapore.

SiLC Nusajaya recently made available two more parcels of land for sale. On the back of immense interest and take up of its first two phases, SiLC Nusajaya has been overwhelmed by buyer activity. The new phases consist of 43 lots ranging from 3 to 7 acres in size making available a total of 255 acres of prime industrial land.

SiLC Nusajaya has been very well received by investors from Singapore due to its strategic location, excellent

connectivity, opportunities for expandability and high expected return on investment.

"The prime industrial lots available in SiLC Nusajaya have been steadily increasing in demand and value. As a location from which to house your operations, this premier industrial park in Nusajaya is within 30 minutes drive of 5 seaports, 45 minutes drive of two international airports. It has the world within easy reach," said Dato' Wan Abdullah Wan Ibrahim, Managing Director and CEO of UEM Land Holdings Berhad, master developer of Nusajaya.

SiLC Nusajaya enhances its investor proposition by providing Investor Care Services focused on facilitating and fast tracking the setting up and operational-ability of its clients and investors.

UEM LAND LAUNCHES MALAYSIA'S FIRST CONNECTED INTELLIGENT COMMUNITY



UEM Land Holdings Berhad is the flagship company for the real estate investment and development businesses of UEM Group and Khazanah Nasional Berhad. A global community builder, UEM Land is the master developer of Nusajaya – South East Asia's largest urban integrated development spanning 24,000 acres in Iskandar Malaysia, South Johor.

Expanding beyond Nusajaya, UEM Land recently launched Symphony Hills – Malaysia's first Connected Intelligent Community. Located in the intelligent city of Cyberjaya, Symphony Hills showcases Malaysia's first Connected Intelligent Community. Connected Intelligent Community or CIC is an artful combination of cutting-edge technology and luxury. It is a harmonious blend of state-of-the-art technology with smart home features, delivering comfort, convenience and security with the best of community living, all within Symphony Hills at Cyberjaya.

Conceptualised by UEM Land in partnership with Cisco Malaysia and Mesiniaga Berhad, Symphony Hills' CIC is

the state-of-the-art technology and high-speed fibre optic infrastructure, allowing key facilities and features to be accessible remotely via the Community Service Portal. This ensures the community at Symphony Hills is well connected and kept up-to-date, no matter where around the world they may be.

Rich in nature's bounty, Symphony Hills is dotted with refreshing water features, tree-lined boulevards and manicured lawns. A Floating Clubhouse is built along the waterway; offering recreational facilities and concierge services. It also incorporates green technology such as rainwater harvesting and roof turfing as part of Symphony Hills' Green Building Index certification.

Phase 1 of this 90-acre boutique development was launched on the 31 July and is to date 50% sold. Symphony Hills offers 4 types of designs ranging from RM880,000. The show village is now open daily for public viewing.